

Mendon Cultural Council
April 29, 2014

MINUTES

Present:

- ✓ Marcy Singer: Chair
- ✓ Gloria Profetto
- ✓ Joyce Firth: Secretary
- ✓ Martha Grady
- ✓ Cynthia Donatelli
- ✓ Pam Arons: Treasurer
- ✓ Monika Schmidt
- ✓ Kim Park
- ✓ Marty Fletcher

The meeting was called to order at 7:00P.M.

- I. A motion was made and seconded to accept March's minutes with no changes.
- II. The Cultural Council welcomed two new members: Kim Park and Marty Fletcher.
- III. The treasurer's report was provided by Marcy Singer, Chair, reflecting no changes or activity since the last report.
- IV. The vacancy of the Treasurer's position was filled.
 - A. Gloria Profetto has relinquished her position on the Council and as Treasurer due to her recent move to Uxbridge.
 - B. Pam Arons was nominated and unanimously voted in as the Council's Treasurer.
- V. Chair, Marcy Singer provided a hand out with Mendon Cultural Council's members and their Terms.
 - A. As per the latest research, Marcy Singer, Cynthia Donatelli and and Martha Grady will all need to apply for reappointment this year.
 - B. Member terms are posted on the MCC website.
- VI. Spring and summer activities were discussed.
 - A. It was noted that several items on our past "To-Do" lists have been completed:
 1. The Town website is up and running as of April 1, 2014.
 2. The Cultural Council's Guidelines and Priorities are completed and posted on the State website.
 3. Three new members have been recruited and appointed to the Mendon Cultural Council.
- VII. The Council discussed the need to increase the attendance at grant recipient events. Several ideas were offered:
 - A. The need for CC members to attend these events.
 - B. Word of mouth networking with friends and family.
 - C. Working with grant recipients to encourage more advertising.

- D. Local signage at the intersection of Route 16 and North Street.
 - 1. Permission from the Highway Department must be obtained for this.
- VIII. A Grant writing workshop for the Fall was discussed.
 - A. Members felt this would fare better if offered in conjunction with the surrounding towns of Milford, Upton, and Hopedale.
 - B. An attempt will be made to locate contact information on the CC's of these towns and to approach them with this idea at a later date.
- IX. Ways to increase the number of grant applications were offered:
 - A. Word of mouth networking with local visual and performing artists.
 - B. Reaching out to the schools.
 - C. Having CC literature and grant information a visual presence at town events.
- X. The meeting was adjourned at 8:25PM.
- XI. Next meeting, Tuesday, May 27, 2014 at 7:00PM.

Respectfully submitted,
Joyce L. Firth, Secretary