

Co-Chairs 350th Committee

Jonathan Dudley
Kevin Rudden

Treasurer –Brothers of the Brush

Tom Fichtner

Mendon Board of Selectmen

Mark Rail - Chair
Richard Schofield
Christopher Burke



MENDON'S 350TH ANNIVERSARY

Sponsored by:

THE MENDHAM BROTHERS OF THE BRUSH

www.mendonma.gov/350

Mendon 350th Anniversary Committee
20 Main Street, Mendon, Massachusetts 01756
mendon350@mendonma.gov

General Committee Members:

Dan Byer - Secretary
AJ Byrne
Sharon Cutler
Sorcha DeFrancesco Jonathan
Dudley
Dick Ferrucci
Kathleen Sedgeley Nicholson
Kevin Rudden
Morgan Smith
Alan Tetreault
Wayne Wagner

Meeting Date: 8/18/15

Meeting Location: Mendon Town Hall

Minutes Approved: 9/1/2015

Members Present: Dan Byer, Sharon Cutler, Sorcha DeFrancesco, Jonathan Dudley, Dick Ferrucci, Kathleen Sedgeley Nicholson, Alan Tetreault

Absent: AJ Byrne, Kevin Rudden, Morgan Smith, Wayne Wagner

Others: Tom Fitchner

The meeting was called to order at 7:07pm.

The committee reviewed the 7/27/15 minutes.

Dan made a motion and Sharon seconded to approve the 7/27/15 minutes.

Jon presented an update from the Brother's last meeting. They have decided to handle the fundraising efforts. They will not seek a 501(c)3 designation at this time unless it becomes necessary. The Brother's also agreed on the logo choice.

Dan discussed the next step for the logos and the committee's letterhead. Dick suggested that they make sure to include all committee member names and change the name to "Mendon's 350th Anniversary Celebration sponsored by the Mendham Brothers of the Brush". *Dan will draft letters for the 4 logo designers for the committee's review. He will also re design the letterhead.*

The committee discussed the fundraising letter that could be sent out to solicit funds. They discussed the recent library fundraiser mailings. *Dan will ask the Taft Library building committee for information on the success of their mailing*" Dick asked about getting a list of businesses in town. *Dan will talk to Margaret (Town Clerk) for more info.* The committee discussed the drafting of the letter. They will talk to Kevin to see if he can write it.

Kathleen presented the information on the bracelets. She was able to contact NORI Fundraising and they sent some info. **(Exhibit A)** The bracelets cost \$15 each and there is a 200 item minimum. Sharon pointed out that would be \$3,000 for the initial order. John and Dick stated that the Brother's don't have that much money at this time. It was suggested to pre-sell the bracelets and a discounted rate to raise the capital needed.

John presented info on merchandise. He got information from the company the Fire Dept uses for their shirts. The costs are around \$5-\$8 per shirt and around \$10 per sweatshirt. These numbers were based off an order of 1,000 over a 1 year period. The committee discussed colors and ultimately decided on green. John will get some samples for their next meeting.

Dan asked about the next meeting date. The committee agreed to meet on Tuesday Sept 1st at 7pm. They would like to get an article featured in the Town Crier in time for the Town Fair to promote sales.

John said that he will be meeting with Public Safety next week to get some information on what will be needed for the proposed events. He needs to get a date set for the parade so they can plan. Dick suggested the same weekend in September as the 325th and the board agreed. The committee discussed the proposed event timeline and set some tentative dates as follows:

May-2016

5/6 (Fri) – Annual Town Meeting

September-2016

9/10 (Sat) – Ham and Bean Kickoff Celebration at Highway

October-2016

9/24 (Sat) – Dinner/Dance at Ballroom

November-2016

??

December-2016

(First Weekend? Fri?) Santa Parade/Tree Lighting w/ scouts

January-2017

??

February-2017

(Sat?) Ice Fishing Derby w/ Lake Nipmuc Assoc?

March-2017

3/17 (Fri) St. Patty's Day Celebration

April-2017

End of April – Opening Day for Baseball?

May-2017

5/15 (Mon) Formal Birthday Celebration

June-2017

Strawberry Festival
Sports Tournaments?

July-2017

Fire Truck/Horrible Parade & Muster
Parks – Battle of Bands?

August-2017

Block Party

September-2017

9/23 (Sat) – Banquet/Dance
9/24 (Sun) – Parade/Fireworks

The meeting was adjourned at 8:15pm

From: Kathleen Nicholson
Sent: Monday, August 17, 2015 7:01 AM
To: 'AJ Byrne'; 'Dick'; highwaydpt@mendonma.gov; 'Jonathan Dudley'; 'Kathleen Nicholson'; 'Kevin Rudden'; 'Morgan Smith'; 'Peter DeFrancesco'; rschofield@mendonma.gov; 'Sharon Cutler'; 'Wayne Wagner'; 'Mendon 350'
Subject: FW: Fundraising for Mendon, MA 350th anniversary

FYI below for tomorrow night- thought it might be easier for everyone to see this electronically.

Best regards,
Kathleen

From: Northeastjewelers [<mailto:northeastjewelers@yahoo.com>]
Sent: Wednesday, August 12, 2015 9:02 PM
To: Kathleen Nicholson
Subject: Re: Fundraising for Mendon, MA 350th anniversary

Hi Kathleen, A short version of what we do to produce a bracelet. The cost of the bracelet is \$15 dollars each, that includes all the mold and set up costs, the bracelet and one Swarovski crystal and bagged in a clear ziplock bag. There's a min order amount of 200 and the order must be paid at the time of ordering. Once order is placed I can help with the art work, if you have a photo or computer image. Then I'll do a sample of the charm on the computer for your approval. I'll attach some photos for examples. Look forward to helping!

Steve



SMISSION MAY DISTORT SIZE OF ARTW

0.75" diameter





Sent from my iPhone

On Aug 11, 2015, at 10:14 AM, "Kathleen Nicholson" wrote:

Hi Steve,

Thanks for your message on Facebook a few weeks back. We got your name from someone from the local Lion's Club who did a fundraiser through you. We are looking to produce a bracelet with the town's 350th anniversary logo. I don't have an electronic version of it yet, but I'd be interested in setting up a time to talk to you. We have a meeting set up for Tuesday evening, August 18th, so I'd like to share any information at that time. Alternatively, we'd be open to you or a rep from your company coming to discuss options.

Thank you in advance,
Kathleen

Kathleen Sedgeley Nicholson

Phone/Fax: 508.478.0745

Mobile: 774.573.8182