

Co-Chairs – 350th Committee

Jonathan Dudley
Kevin Rudden

Treasurer – Brothers of the Brush

Tom Fichtner

Mendon Board of Selectmen

Richard Schofield - Chair
Christopher Burke
Mark Reil



MENDON'S 350TH ANNIVERSARY

Sponsored by:

THE MENDHAM BROTHERS OF THE BRUSH

mendonma.gov/350

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General Committee Members:

Dan Byer - Secretary
AJ Byrne
Theresa Clifton
Sharon Cutler
Sorcha DeFrancesco
Dick Ferrucci
Jeanne Fichtner
Kathleen Sedgeley Nicholson
Alan Tetreault
Wayne Wagner

Meeting Date: 4/3/2017

Meeting Location: Old Taft Library, 18 Main St. Mendon, MA

Minutes Approved: 5/15/2017

Committee Members Present: John Dudley, Kevin Rudden, Dan Byer, AJ Byrne, Theresa Clifton, Sharon Cutler, Sorcha DeFrancesco, Dick Ferrucci, Jeanne Fichtner, Kathleen Sedgeley-Nicholson

Absent: Wayne Wagner

Others: Steve Cote, Anne Dudley, Russ Dudley, Larry Pearson, Sally & Steve Riendeau

The meeting was called to order at 7pm.

Dick made a motion to approve the minutes from the 2/3/17 meeting, Sharon seconded and all approved.

Jon updated the committee on the 350th bank balance. As of the last brothers meeting (3/28) it is \$25,916.

The committee discussed store dates, the store will be open 4/8, 4/22, and 4/29.

The committee discussed St. Paddy's day. All agree the event went well. Sally said they are estimating \$884 in profit. They are still waiting on some minor expenses. We could order more glasses if needed. Kevin says Representative Brian Murray thought the event was excellent and extended his congratulations to the organizers.

Dan discussed the Mendon Sings Concert. He is estimating a profit of \$900. Dick asked if this included the cultural money. Dan said yes, we have around \$4,000 coming back in reimbursements. Dan thanked Kevin for handling the concessions, we made around \$100. Kathleen gave Dan the DVD forms she had and Jeanne gave Dan checks from Tom for copyright licenses.

Dan discussed the parade. He made a list of things that need to get done. Jon says a few members of the Brothers are working on contacting veteran's groups. Steve offered to work on contacting scout groups. The committee discussed the reviewing stand. Dan asked who we want on it. Sharon suggested ex town officials. The committee discussed the location. Dan suggests in front of Custom Alarm. Jon thinks the stand should be in the center of town. Dick asked how many attended Millville's Parade. Larry and Kevin think there were around 3,000 people. Sally thinks the downtown will be too congested with the stand there. The committee discussed vendors. Dick suggests singing contracts for any upfront fees.

Dan asked about funds. He would like to set aside \$7,000 to start confirming groups. We don't have to spend it now, just earmark it for the parade.

Jon made a motion to authorize up to \$7,000 for the parade, Sharon seconded, all approved.

Kevin shared a draft letter to residents about the parade and block party. It will be mailed next week. The committee discussed sponsorships. The committee discussed buying signs for parade participants to show sponsorships. Dick says we should form a sub-committee to solicit sponsorships. We need to make personalized requests to the larger businesses. Kevin, Jon, Sharon, Steve R, and Steve C. offered to help with this. Sharon asked about a letterhead. Dan will send Kevin the one with the Brothers and 350th together on it.

Dan updated the board on Republic Services, they have offered to help with whatever we need for trash for the parade and block party.

AJ Discussed the block party. Dan asked about the plan for the license. Jon says the brothers will do it if the town won't. Kevin says we need to press the BOS for answers. Dan suggests submitting the application to force them to vote on it.

Dan made a motion to authorize Kevin Rudden acting as co-chair of the 350th committee to submit an application for a 1-day liquor license for the Block Party. Jon seconded and all approved.

Jon is working on bands for the Block party. AJ explained Uxbridge's First Night group will handle all the food. They are also willing to work with non-profits to sell snacks. Jon says Lyndsey Nickerson is looking into getting water donated from Polar. He also has spoken to Walmart about donating. Dick says we need to make sure to thank them. AJ discussed commemorative bottles for the event. He will look at possible sponsorships. Jon is working on the rental of the inflatables. The committee discussed tents and several members may have ones we can use. AJ says we need to start putting deposits on things. The committee discussed. AJ's proposed budget is \$8,000. Kevin suggests \$6,000 for now and we will review.

Dick made a motion to authorize up to \$6,000 for the block party, Kevin seconded and all approved.

The committee discussed the town meeting money. We are requesting \$37,000 total. \$10K for public safety, \$2k for insurance, and \$25K for the parade.

The committee discussed the fireworks. Jon explained that Kim and Chief Kurczyk have suggested we move them to the night of the block party to save on public safety costs. Sharon asked why and Jon explained that the people and resources will already be in place instead of having everyone leave after the parade and come back at night. Kathleen mentioned the drive-in had asked about the block party and we need to get back to them. She will forward the email to Dan. Dick will contact the representative from American Thunder and have them look at locations. They are thinking about the back of the North Ave property right now. They are estimating around \$8,000. Dan will make sure we have Clough reserved for parking. Dick will also look into possible sponsors for the fireworks.

AJ discussed signage for the block party. Dan says we also have to get permission from the selectmen to close the streets for the party.

Jon made a motion to authorize up to \$8,000 for the fireworks, AJ seconded and all approved.

The committee discussed the farm to table event. Jon has gotten a few of the brothers to help out and will put them in touch with Larry. The agricultural council is interested in helping with this event. They are looking at a pig roast, beef, chicken, lamb and planning for 250 ish people. They are still exploring locations but are favoring the center of town.

The committee discussed the 6/24 Founder's Park muster event. They are looking at the 3 North Ave property but need to contact Matt Fino for permission.

Kevin updated the committee on the 5/13 birthday party. He needs some helpers for the day of the event. He has gotten the Claflin Hill brass ensemble and the Patriots End Zone Militia. The Muffic House is making the cakes and we need to invite the other towns.

Terry asked what should go up on the signs next. Kevin says the Birthday Party and the Muster.

Kathleen says Alan sold 76 quilt tickets at the Senior Book Sale.

The committee discussed the final banquet. Dick has started meeting with the sub-committee.

The committee discussed the next meeting and agreed on 5/8.

The meeting was adjourned at 8:45pm.

4/3/17

ST. PADDY'S NIGHT - 03.10.17

Venue - End Zone

REVENUE (as of 04.02.17)

Ticket Sales	\$3,900.00
Quilt Raffle Sales	\$70.00
Pint Glass Sales	\$210.00
Auction	\$1,045.00
Raffle Table	\$761.00
Jail	\$55.00
TOTAL REVENUE (as of 04.02.17)	\$6,041.00

NOTE: Collection of \$300.00 for Cape Cod Get-A-Way still pending.

EXPENSES (as of 04.02.17)

Check #146	\$41.72	reimbursement to Jeanne Fichtner for printing of event tickets
Check #147	\$300.00	payment to Harney Academy for Irish Step Dancers
Check #148	\$3,434.00	payment to the End Zone for hall/meals/bartenders
Check #153	\$99.45	reimbursement to Sally Riendeau for feeding decorating team & purchase of Irish Soda Bread
Check #154	\$44.68	reimbursement to Anne Dudley for purchase of raffle tickets & decorations
Check #155	\$86.97	reimbursement to Jeanne Fichtner for decorations
Check #156	\$400.00	for Police Detail services provided
Cash Payment	\$750.00	payment to the Belfast Cowboys (musical entertainment)
TOTAL EXPENSES (as of 04.02.17)	\$5,156.82	

TOTAL PROFIT (as of 04.02.17) **\$884.18**

4/3/17

Block party expenses

Item	Cost	Details
Liquore License	2000	Town or Brothers?
Banners	200	Two Banners
Dunk Tank	185	495 Rental
Inflatables	400	2 Moon Walk Taylor Rental
Refillable Bottles	500	500 bottles
Water	300	100 cases (2,400 bottles)
Porta Potties	1800	18 potties
Tents	520	(2) 20x40 Taylor Rental
Speaker System	200	Peter Reiffarth
Entertainment	2000	TBA
Parking	400	Boy Scouts?
Total	8505	