

Co-Chairs – 350th Committee

Jonathan Dudley
Kevin Rudden



Treasurer – Brothers of the Brush

Tom Fichtner

Mendon Board of Selectmen

Richard Schofield - Chair
Christopher Burke
Mark Reil

General Committee Members:

Dan Byer - Secretary
AJ Byrne
Theresa Clifton
Sharon Cutler
Sorcha DeFrancesco
Dick Ferrucci
Jeanne Fichtner
Kathleen Sedgeley Nicholson
Morgan Smith
Alan Tetreault
Wayne Wagner

MENDON'S 350TH ANNIVERSARY

Sponsored by:

THE MENDHAM BROTHERS OF THE BRUSH

mendonma.gov/350

20 Main St, Mendon, Massachusetts 01756

mendon350@mendonma.gov

Meeting Date: 7/19/2016

Meeting Location: Parks Bldg. "Classroom", 45 Taft Ave. Mendon, MA

Minutes Approved: 8/16/2016

Committee Members Present: Dan Byer, Theresa Clifton, Sharon Cutler, Jonathan Dudley, Jeanne Fichtner, Alan Tetreault, Kevin Rudden, Kathleen Sedgeley-Nicholson,

Absent: AJ Byrne, Sorcha DeFrancesco, Dick Ferrucci, Morgan Smith, Wayne Wagner

Others: Anne Dudley, Russ Dudley, Tom Fichtner, Lyndsey Nickerson, Sally Riendeau

Kevin called the meeting to order at 7pm.

The committee reviewed the minutes of the 5/17/16 meeting.

Jon made a motion to accept them, Alan seconded and all approved.

The committee discussed the Ham and Bean Supper. Alan has been working with the Brothers to send out donation request letters to some local stores. The committee discussed the plans for ticket sales and pricing. Tickets will be \$5. The committee also discussed the 350th buttons. The committee decided the buttons will get 1 free admission to the Ham and Bean, plus a discount for the St. Paddy's Day and Block Party.

Jon made a motion that the purchase of a 350th button will get 1 free admission to the Ham and Bean Supper. The buttons will be sold for \$10. Terry seconded and all approved.

The committee discussed PR. Kevin has spoken with the Town Crier and they would like to have 1 point of contact for each event. The committee agreed. Dan suggested we have each committee come up with a press release for their event.

The committee discussed the Dinner/Dance tickets. Dick brought up some info at the previous night's Brother's meeting about tickets. The total cost will be around \$35. The dance committee will need to meet and come up with a selling price.

The committee discussed ticket sales for the Ham and Bean Supper. They will be available at the Highway Barn, Beach, as well as the store and any events. Sally suggested we number the buttons and could possibly hold a raffle at a later date.

Kevin discussed the store hours and timing. The store will be open the first and 3rd Saturdays in August. Starting in September the store will be open 2 times a month. Charles River is selling the most merchandise and has needed restocking several times. The committee also discussed sales at past events. To date we have sold another \$650 at the Strawberry Festival, Yard Sale, and store in July. Tom presented the financial report.

(Exhibit A)

Lindsey updated the committee on the Turkey Trot. There are 13 registrations so far. In September they will begin sending letters to locate sponsors. She is working on PR online. *Dan will send Lyndsey the contact for Upton Daily.*

Amy Fahey updated the board on the Mendon Trivia night. They have a question about the date, either November 11th or 4th. After some discussion the committee agreed on 11/11. The time will be 7-10pm at the End Zone and Jay Byer will be the emcee. Dan suggests reaching out to the Board of Selectmen for permission to use the Town field across Rt 16 for parking.

Jon updated the committee on the Polar Plunge. The registration form is online and available at the beach. There will be a min. pledge of \$50 required to participate.

Kevin gave the committee an update on the \$25,000 from the State. Currently Governor Baker has vetoed all local earmarks. Over the next few weeks the legislature will be considering overriding the veto. This may not be concluded until Aug/Sept.

Kevin also reminded the committee that the upcoming Lion's Club circus is to benefit the 350th. He asked everyone to try and promote the event as we will get a portion of the proceeds.

The committee discussed upcoming events to sell merchandise. The Cardboard Boat Race is on Wed 7/27. Jeanne, Anne, Terry, Sharon, and Kathleen are available to help out. Dan has a folding table we can use.

Kevin discussed the drawing by Chuck Noel. It will be a 11x14 print and they will cost \$8.50 each. The issue is we have to order in quantities of 100. Kevin is concerned that we won't be able to sell 350 of them and can't afford to spend almost \$3K upfront. The committee discussed and agreed a lower number would be better. They will be individually numbered and signed. *Kevin will get a sample for the next meeting for further discussion.*

The committee discussed the block party. Dan has a list of questions from AJ. He wants to know what the committee would like at the event for food and other activities. The committee agreed that it is up to the subcommittee to plan the event. They would like to see food vendors or trucks, beer and a dunk tank.

Jon made a motion to adjourn, Sharon seconded, and all approved.

The meeting was adjourned at 8:40pm.

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Brothers' 350th Anniversary Account

As of our last meeting on 05.24.16, working balance was

\$6,634.92

Financial Adjustments:

Revenue Side:

Deposit - 05.25.16	Square	Store Sales - credit card purchases	\$111.83
Deposit - 06.06.16	Square	Store Sales - credit card purchases	\$38.90
Deposit - 06.13.16	Square	Store Sales - credit card purchases	\$48.62

Expenditure Side:

Check #110 - Kathleen Nicholson	Reimbursement for merchandise purchase	(\$669.99)
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Current working balance is

\$6,164.28