## MENDON MASTER PLAN COMMITTEE MEETING MINUTES APRIL 4, 2022

**ATTENDANCE**: Bill Ambrosino, Lisa Hilton, Kate Merent, Bob Sweet, Mike Goddard, Dominique Du Tremble, Kathleen Nicholson, Ryan Saul, Lawney Tinio, Justin Harshaw, Kathy Schofield, Anthony Davis, Mike Jones

CALL TO ORDER 6:10P (Town Hall/Hybrid)

**Meeting Minutes** 3/2/22 passed over and will be resent to committee for review and adoption in future meeting.

Update on Phase 2/Final Survey -

- \*Dominique reports very few returns on survey.
- \*Dominique reviewed CMRPC used paid advertising on Facebook, 3 rounds, with little effect.
- \*Dominique noted the survey is on Mendonmasterplan.com, and on mendon master plan facebook page.
- \*A press release has been created and is located in the drop box. Bill Ambrosino will contact Mendon Town Crier to have insert put into Town Crier and inquire about getting an article as well.
- \*Lisa Hilton /Ellen Agro will arrange for copies of survey to be delivered to Town Hall, Senior Center, Library
- \*Digital Sign has been placed at town center/lights reminding drivers to complete the survey.
- \*Dominique will recirculate promotional materials for committee members to download/print/pass around to neighbors/friends.
- \*Lisa H will contact Dan Byer to inquire about getting a survey onto the mendon website, as well as cable 8.
- \*Bill Ambrosino will inquire about getting a ROBO Call to town residents to complete the survey.
- \*Kathy Schofield suggested someone be available after Memorial Day Parade and during Strawberry Festival with handouts/qr code
- \*Will outreach to local youth organizations to post survey onto their sites/email blasts
- \*Lisa H will hang QR code at softball/baseball fields
- \*Bill A mentioned the possibility of doing a mailing to every household-we will discuss at future meeting if we don't get responses
- \*Mike Goddard asked Dominique what percentage of surveys will be sufficient for survey results-Dominique stated 5-10% of population (600-700 would be great-the more the better)
- \*Moving the sharing of preliminary survey results due to lack of returns\* per DD and Bill A.

## PHASE 2 GOALS

See attachment for goals

Discussion on phase 2 goals rough draft

\*discussed the importance of including recreational fields/space

- \* discussed the importance of sidewalks to make mendon walkable
- \*discussed traffic in Mendon and it was shared that Rte 16 is being re-done to include lights/sidewalks/traffic circles in Mendon all along Ret 16.
- \*Lawney will share details of state project with CMRPC/Dominique to ensure they are knowledgeable regarding Mendon infrastructure
- \*Bill A expressed that Planning Board needs to be involved as well so Mendon can plan for Mendon proactively, rather than reactively
- \*Goal Discussion on Municipal services -Bill A discussed Mendon has no Capital Planning Committee. We have had ones in he past, but need one now. Need interested citizens to get involved.

## **TOPICS NOT ANTICIPATED**

- 1. CMRPC has developed first chapter (rough draft ) of Master Plan Chapter is Housing. The committee is asked to review draft and provide edits by 4.18.22 back to Dominique.
- 2. CMRPC is asking for photos of Mendon, old and new, for their use in Plan.
  - a. Kathy S has photos from historical society to share
  - b. Lawney is reaching out to drone photographer in Mendon to assist

NEXT MEETING: MAY 2ND 6P - AT POLICE STATION COMMUNITY RESOURCE ROOM

ADJOURN: 7:23PM