

Jonathan Dudley
Kevin Rudden
Co-Chairs



Dan Byer
AJ Byrne
Sharon Cutler
Sorcha DeFrancesco
Dick Ferrucci
Kathleen Sedgeley Nicholson
Morgan Smith
Wayne Wagner

TOWN OF MENDON

350th Anniversary Committee

20 Main Street

Mendon, Massachusetts 01756

mendon350@mendonma.gov

Meeting Date: 4/30/15

Meeting Location: Mendon Town Hall

Minutes Approved: 7/27/15

Members Present: Dan Byer, Sharon Cutler, Jonathan Dudley, Dick Ferrucci, Kathleen Sedgeley Nicholson, Kevin Rudden, Wayne Wagner

Absent: AJ Byrne, Sorcha DeFrancesco, Morgan Smith,

Others:

The meeting was called to order at 7:05pm.

The board reviewed the minutes of 2/26/15 and 3/26/15.

Sharon made a motion to accept the minutes of 2/26/15, Kathleen seconded and all approved.

Jon made a motion to accept the minutes of 3/26/15, Sharon seconded and all approved.

Kevin updated the board on the action items from last time. He has been unable to get the DVD from Rich. Dan talked to Carol and will try and secure a copy. He also talked to the school about the logo. Dan received an email from the school art department. One of the teachers (Mr. Hansen) is willing to work with his 8th grade class to design a logo.

Dan reviewed a list of questions from Mr. Hansen as follows with the committees answers in bold.

Hi Dan,

This is Jon Hansen at Miscoe. I'm looking at two older designs for the 325th year anniversary of Mendon and they're pretty simple looking. As a project, I need to know a few things for the kids to create artwork.

- 1. What will the designs be used for? Posters? Flyers? Printed items? Buttons?*
- 2. What imagery would you like to see on them? What represents Mendon? (I live in Worcester so I could use the help here too)*
- 3. Are there limited colors? The old designs use just green and white.*
- 4. What text needs to be on there? One old design has Mendon's First Meeting House with a date of 1667-1676 and a drawing of a tiny building and a tree with the shape of Mendon on it. Both designs have Mendon, Massachusetts with the date 1667-1992 so I'm assuming adding 1667-2015 will be on the new one along with the town and state and 350th Anniversary too? The other design shows a barn, some houses and maybe town hall?*
- 5. My kids would most likely use their iPads to create this design so you would receive an email with jpgs of their work to choose from. I will narrow it down to 10-15 artworks for you.*

I'd most likely be introducing this to my students the week after next. Thanks for your help!

The board discussed these questions and agreed on the following answers

- 1 – Everything
- 2 – Historic buildings, farms, landscapes, *Dan will send history info*
- 3 – They would like the logo to stick to the colors found in the Mendon Town Seal
- 4 – Dan clarified the dates of the 350th (5/17/17). Dick suggested “Mendon, MA 350th Anniversary”
- 5 – The board agreed with this. They would like to honor the winner at a Board of Selectmen’s meeting and would acknowledge them when using the logo.

The board also discussed the logo that Sorcha has been working on. It was stated that there could be multiple logos as in past celebrations.

Dan will reply to Mr. Hansen.

Kevin reviewed the feedback he received from the Town Treasurer, Administrator and MA DOR regarding fundraising.

The 350th committee is allowed to solicit funds. All funds must be placed in a town account and any remaining would be turned over to the general fund when the committee disbands. Additionally sales tax may have to be charged on merchandise sold. Alternately the Brothers of the Brush are also allowed to raise funds using their own accounts and tax id separate from the Town.

However the MA Dept of Revenue has advised that there should not be two groups collecting funds for the same event. So we need to pick one group to spearhead the 350th campaign.

Jon stated that the Brothers had discussed this issue at their meeting earlier in the week. They feel that they should run the 350th as they were formed to celebrate the 300th. They are concerned that any money raised that would be left over at the end of the celebration would be turned over to the town.

The board discussed how this might work. Dick said they would form one 350th committee under the Brothers of the Brush. That the committee would plan the events and the Brothers would fund them.

Kevin will draft a memo to the Board of Selectmen to ask them to weigh in on this issue.

The committee discussed the list of proposed events from the Brothers again. **(Exhibit A)** The plan is to kick off the celebrations at the October 2016 town fair. They discussed ideas for merchandise. Dick asked about a website for the 350th committee. He also asked where they could find a listing of the other Mendon's in the US. *Dan will get together the info on both of these.*

Sharon brought the program from the 300th formal dinner.

The board discussed the next meeting date. Kevin stated he wished to wait until after the town meeting and vote had passed to address the issue with the Selectmen. The board will email to schedule a meeting.

Wayne made a motion to adjourn, Dan seconded, and all approved.

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Brothers of the Brush
350th Anniversary Events

September 2016- Ham and Bean Kickoff Celebration at Mendon Highway Barn

October 2016- Dinner/Dance (theme to be determined)

December 2016- Santa Parade to coincide w/ Annual Tree Lighting

February 2017- Ice Fishing Derby

March 2017- Town Wide St. Patrick's Day Celebration

May 2017- Birthday Party

June 2017- Strawberry Festival

July 2017- Fire Truck/Horrible Parade & Firemen's Muster

August 2017- Block Party

September 2017- Formal Dance, Parade, and Fireworks