

Co-Chairs – 350th Committee

Jonathan Dudley
Kevin Rudden

Treasurer – Brothers of the Brush

Tom Fichtner

Mendon Board of Selectmen

Richard Schofield - Chair
Christopher Burke
Mark Reil



MENDON'S 350TH ANNIVERSARY

Sponsored by:

THE MENDHAM BROTHERS OF THE BRUSH

mendonma.gov/350

20 Main St, Mendon, Massachusetts 01756

mendon350@mendonma.gov

General Committee Members:

Dan Byer - Secretary
AJ Byrne
Theresa Clifton
Sharon Cutler
Sorcha DeFrancesco
Dick Ferrucci
Jeanne Fichtner
Kathleen Sedgeley Nicholson
Alan Tetreault
Wayne Wagner

Meeting Date: 2/13/2017

Meeting Location: Old Taft Library, 18 Main St. Mendon, MA

Minutes Approved: 4/3/2017

Committee Members Present: Kevin Rudden, Dan Byer, AJ Byrne, Theresa Clifton, Sorcha DeFrancesco, Dick Ferrucci, Jeanne Fichtner, Kathleen Sedgeley-Nicholson,

Absent: Sharon Cutler, John Dudley, Alan Tetreault, Wayne Wagner

Others: Anne Dudley, Tom Fichtner, Joyce Firth, Larry Pearson, Sally Riendeau, Christian Yapor

The meeting was called to order at 7:07pm.

Dick made a motion to approve the minutes of the 1/31/17 meeting. AJ seconded and all approved.

The committee discussed the proposed Native American event. Dan and Sorcha are considering the event. They are considering the library. Sorcha has found a presenter who can do a tree planting ceremony, children's activities and has artifacts that could be displayed. The issue is the library has no display cases. Kevin suggests asking other libraries. The committee discussed the date. Kevin said the 325th tree ceremony was in April.

AJ discussed the proposed July sports event. He has discussed with several of the leagues and they are looking into options.

Dan explained the Lake Nipmuc Association has decided to cancel the ice fishing derby due to the weather. Kevin also discussed with Mark Reil and they feel they won't try to do it later in the winter.

Kevin updated the committee on the polar plunge. The event was a success and there were 28 people who went in. The costume winners have been given their prizes. Tom said the total profit from the event was \$1,420.

The St. Paddy's day sub-committee updated the committee. They have booked the band (Belfast Cowboys) as well as the Harney Irish Step Dancers. Jeanne has secured a special prize of a 2 night vacation at the Cape Cod Irish Village with dinner during the off season. This will be raffled off or auctioned. Jeanne pointed out a spelling error on the website. Dan will fix it. The committee discussed ticket sales. Tom will reach out to the Brothers to promote sales. Sally says they are 1/2 sold now. Sorcha explained they would like to get logo'd glasses and sell them for \$5 each. They are only \$1.46 per glass. Jeanne says they are ordering cake from BVT. Jeanne says ticket sales should cover the costs. The per plate cost is \$15 and the tickets are \$20. Dan explained Jon is working on the police detail. They are quoting either \$400 or \$600

depending on if we can get the non-profit rate. Hopefully the Brothers will cover the costs, they will discuss at their next meeting. Dick says the event doesn't need to make a profit. We can have an event to celebrate the 350th that is not a fundraiser. Kathleen asked about kids if the ticket sales aren't sufficient. The sub-committee explained they decided to keep it 21+ at the recommendation of the End Zone. Anne pointed out that they will need to offer an alternative meal to the priests as they do not like corned beef. The committee agreed we could take care of that. Dan asked them to get him the info for the police sign. Jeanne says the event is advertised on the End Zone sign now. Kathleen asked about selling tickets at the banks. Kevin explained it is too much work for them. The tickets are on sale at the Greenhouse.

Larry Pearson presented his idea for a farm to table event. This would be a banquet or dinner to feature and celebrate the local farming community. Local farms produce pork, beef, chicken, eggs, and produce. He asked the committee for their input on the timing. Also Larry explained the timing will affect the food available. The committee discussed locations. Some possibilities include Southwick's, Daniel's Farm, the Blessing Barn property, the schools. or the Town land across from Clough. Larry asked about permitting. Dan says it depends on who cooks the food. They will probably need a temporary food permit and running water. Dick asked if the farmers could supply enough food. Larry agrees we would need to purchase some but we won't know pricing until we talk to farmers. Dan suggested possibly tying this into the end banquet. Tom asked about the availability of the schools during the year. Dan explained that they would be open at night or on the weekend. The committee all agree they like the idea and are in favor. The next step is to form a sub-committee to plan it.

Dan updated the committee on a proposed paint night. Anne Mazar has found an artist to host a Paint Night at Willow Brook Restaurant. The cost will be around \$35 with \$5 coming back to the 350th. The date is Wed 4/12.

Dan also updated the committee on the town clean up. The proposed date is Sun 4/8 from 9am-12pm. The Blackstone Valley Heritage Corridor is working on it along with Southwick's Zoo. The committee is in favor of these events.

Kevin discussed the Birthday Celebration. The date has been changed to 5/13 (Sat) due to the conflict with Mother's Day. He is getting pricing on cake as well as entertainment. The cost for the brass quintet from Claflin Hill is \$700. Anne and Sorcha suggest checking with BVT, they think the price for cake is cheap.

Joyce updated the committee on the Mother Mendon Sings Concert. She explained there has been a change in accompanist from Wayne Ward to Rebecca Eland due to a schedule conflict. There is no change in price. Simeon, the director is coming back the 19th to the 24th at his expense to review the plans. They are considering Tuesday 2/21 for a photo-op at the Valley Chapel to announce the competition award. They have narrowed down the competition from 10 pieces to 3. The final committee of Kevin, Joyce, and Wayne will meet to pick a winner. Joyce explained she has a graphic designer lined up to donate her services. She shared the tickets and invites with the committee. Dan explained the tickets will go on sale starting 2/18 at the store and online. The cost will be \$8 each. Joyce has been working on contacting the schools. Unfortunately Hopedale has bowed out but she knows a few kids from Hopedale who can participate. Joyce discussed the reception. Dan thinks we should stick to an intermission. The committee discussed and Kevin will talk to the Muffin House about handling concessions.

Joyce asked if there are any VIP's that should be invited. We also need a historian/narrator for the concert. The committee suggests Dick Grady and John Trainor. Dan will contact them. Joyce is also looking for a photographer. Kevin says he will have Milford TV there to film. Joyce says she is working on color themes. Tom asked about PR and signage. Sally, suggests advertising in the other towns. Anne suggests using the police sign for the St. Paddy's Day and making room on the Founder's Park sign for the chorus. Kevin suggests submitting to the Worcester Telegram in addition to the Milford Daily news. The

committee discussed the ticket prices. Sally stated she thought the tickets were \$5. Dan explained that after reviewing the costs the sub-committee felt \$8 was better.

AJ made a motion to sign new contracts with Wayne Ward and Rebecca Eland, Kathleen seconded and all approved.

Dan discussed the budget. The proposal is around \$6,000. Dan explained the event is designed at a minimum to break event. Kevin was concerned about the high costs. Dan explained that there are additional expenses that were not anticipated in the first proposal. The committee discussed. Dan will send out the revised budget for review before the next meeting.

Dick says there will be a photo op with Charles River Bank. They have agreed to donate \$3,500 to sponsor the block party. The photo will be Wednesday at 3pm at the Mendon branch. Kevin thanked Dick for his work submitting the applications. He said there was an extremely short deadline and Dick was able to submit the application for funding. The committee agreed.

The committee discussed a proposed meeting with public safety and the town administrator to discuss the parade and block party. Dan is working on scheduling it.

Anne discussed a possible reenactment event. She is looking into some options and will report back to the committee.

Tom shared the financial report with the committee. (attached)

Dan shared the final version of the 350th annual report. The committee approved. Kevin stated Dan did a great job.

Dick made a motion to get Jon a gift basket as congratulations for the birth of his son, Jeanne seconded and all approved.

Terry informed the committee Milford National paid for their employees to attend the Costume Ball as a donation to the 350th

Jeanne asked for a copy of the letterhead with the Tax ID so she can send a thank you to the cape cod Irish village.

The meeting was adjourned at 8:30pm.

Brothers' 350th Anniversary Account

As of the report submitted via email on 01.09.17, working balance was

\$12,264.86

Financial Adjustments:

Revenue Side:

Deposit - 01.28.17	cash / checks	\$1,045.00 cash & \$5,347.00 checks, deposited by Tom F for the following:	\$6,392.00
		\$327.00 12/10/16 Store Sales	
		\$805.00 12/17/16 Store Sales	
		\$360.00 12/20/16 unknown revenue source	
		\$75.00 from merchandise delivered	
		\$190.00 Charles River Bank Sales	
		\$85.00 Dean Bank Sales	
		\$50.00 Milford National Bank Sales	
		\$4,500.00 Milford National Bank donation	
Deposit - 01.30.17	cash / checks	\$35.00 cash & \$5,017.39 checks, deposited by Tom F for the following:	\$5,052.39
		\$375.00 01/21/17 Store Sales	
		\$600.00 01/28/17 Store Sales	
		\$3,364.55 final proceeds from Turkey Trot event	
		\$712.84 donation for the hams purchased for the Ham & Bean Supper	

Expenditure Side:

Check #146 - Jeanne Fichtner	reimbursement of printing costs for St. Paddy's tickets	\$41.72
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Current working balance as of 01.07.17 is

\$23,667.53