

Co-Chairs – 350th Committee

Jonathan Dudley
Kevin Rudden

Treasurer – Brothers of the Brush

Tom Fichtner

Mendon Board of Selectmen

Mark Reil - Chair
Richard Schofield
Christopher Burke



MENDON'S 350TH ANNIVERSARY

Sponsored by:

THE MENDHAM BROTHERS OF THE BRUSH

mendonma.gov/350

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General Committee Members:

Dan Byer - Secretary
AJ Byrne
Theresa Clifton
Sharon Cutler
Sorcha DeFrancesco
Dick Ferrucci
Jeanne Fichtner
Kathleen Sedgeley Nicholson
Morgan Smith
Alan Tetreault
Wayne Wagner

Meeting Date: 2/9/2016

Meeting Location: Mendon Town Hall, 3rd Floor Meeting Room, 20 Main St. Mendon, MA

Minutes Approved: 3/1/2016

Committee Members Present: Dan Byer, Sharon Cutler, Jonathan Dudley, Dick Ferrucci, Kathleen Sedgeley Nicholson, Kevin Rudden

Absent: AJ Byrne, Sorcha DeFrancesco, Morgan Smith, Alan Tetreault, Wayne Wagner

Others: Jeanne Fichtner, Theresa Clifton, Willem Angenent, Pam Angenent, Anne Dudley, Lyndsey Nickerson, Sally Riendeau

The meeting was called to order at 7:00pm.

Kevin called the meeting to order and the committee introduced themselves for the new members in the audience.

Jon made a motion to accept the minutes of 1/28/16, Sharon seconded, and all approved.

The committee discussed the request from Jeanne Fichtner and Theresa Clifton to join the 350th committee. Dick asked about process. It was explained that because we are a BOS appointed committee they have to appoint new members. The committee discussed attendance, the current limit of 13 seats, and the possibility of more seats being available. Dan asked if there were others interested in joining and no one was. The board agreed to send a letter recommending the appointment of Jeanne and Terry and will consider asking the selectmen to expand the committee if there is future interest.

Kathleen made a motion to send a letter to the Board of Selectmen recommending the appointment of Jeanne Fichtner and Theresa Clifton to the 350th committee. Dick seconded and all approved.

The committee discussed the draft list of sub committees and events. **(Exhibit A)** It was agreed there was no interest in the "Sisters of the Broom" at this time. Sharon had discussed the finance committee with Tom and they would like to get budgets from each event as soon as possible. Willem is interested in joining the finance committee.

Lyndsey asked about fundraising and the Turkey Trot. Dick stated that he will handle several of the larger businesses so they are not approached multiple times. Jon gave some info on t-shirt pricing for events and Dick suggested offering advertising to pay for them. The committee discussed a fundraising letter and possible advertising opportunities with specific events. The event list was discussed and several people were added to the sub-committees (**see Exhibit A attached**). Jon suggested a revolutionary war reenactment/muster sometime in June, and Jeanne suggested adding an Easter egg hunt. Kevin stated that the COA will incorporate the 350th theme into their 2016 and 2017 “Senior of the Year” events. Dick mentioned there may be interest from Imperial for a “Miss Mendon” contest and Jon discussed the idea for a “Mendon Idol/Talent” competition.

Dan will update the list and send it out to the committee and others.

Kevin discussed the store. Due to the snow it did not open on 2/6. Items are available at Charles River and he is still working on getting set up at Milford National. The store will be open on the first sat of the month 9-12 as discussed previously. The committee discussed maintaining a presence at various local events. The committee sold \$250 worth of merchandise at the Jan 28th hearing and the mugs are almost gone.

Kevin updated the board on online sales. He has researched the options and they either involve a commission or an outside vendor manufacturing product. He does not feel it is worth it at this time. Jon and Sharon agree. Jon says they this event is about community and if people want merchandise they can go to the store. The committee agreed.

The committee discussed possible additional items for sale. Kevin stated there was some interest in tote bags. There were also several suggestions from the 1/28 meeting. The committee agreed to further research options and discuss at a future meeting.

The committee discussed the next meeting date. Kevin and Jon asked about another large public meeting. Lyndsey asked what the purpose would be. Dan stated that they would need to come up with a list of dates to find a location. After further discussion the committee decided to just post a regular meeting and invite all interested parties to attend. The next meeting will be March 1st at 7.

Jon has the new 350th logo buttons. Dick explained that at the 325th they sold buttons that qualified purchasers for discounts for certain events. He suggests reviewing the event list at the next meeting and coming up with a plan for the buttons.

The meeting was adjourned at 8:30pm